

Summer Youth Employment in the Age of Covid-19

May 28, 2020

Welcome

- Monique Miles, Managing Director, Aspen Institute Forum for Community Solutions
- Kisha Bird, Director of Youth Policy, CLASP
- Edgar Avalos, Program Associate, Global Philanthropy, JPMorgan Chase & Co.

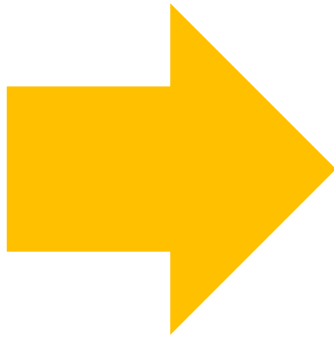
Agenda

- Introductions
- Quick Poll Everywhere Activity
- Panelists
- Question & Answer
- Closing Call to Action

Introductions

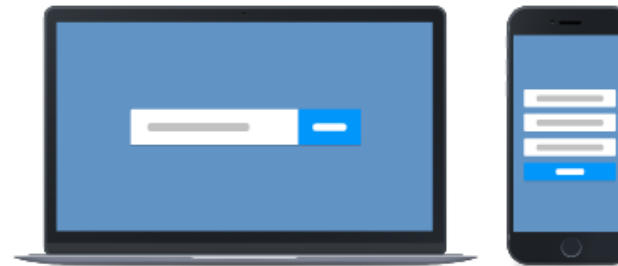
- Farrah Farnese, Senior Director, External Relations, Philadelphia Youth Network
- Shuna K. Hayward, Vice President of Programs, Connect Detroit
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Poll Everywhere



How to join

Web



- 1 Go to **PolleEv.com**
- 2 Enter **YOUTHTEAM426**
- 3 Respond to activity

🗨 When poll is active, respond at PollEv.com/youthteam426

Where are you joining us from?

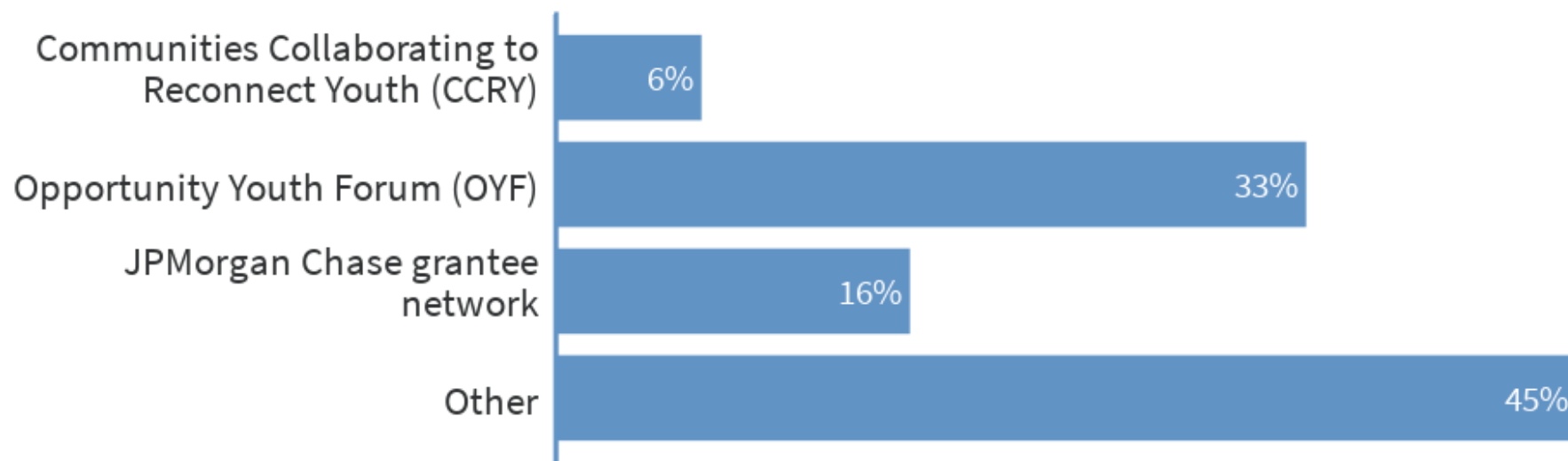


🗨 Answers to this poll are anonymous

When poll is active, respond at PollEv.com/youthteam426

Text **YOUTHTEAM426** to **22333** once to join

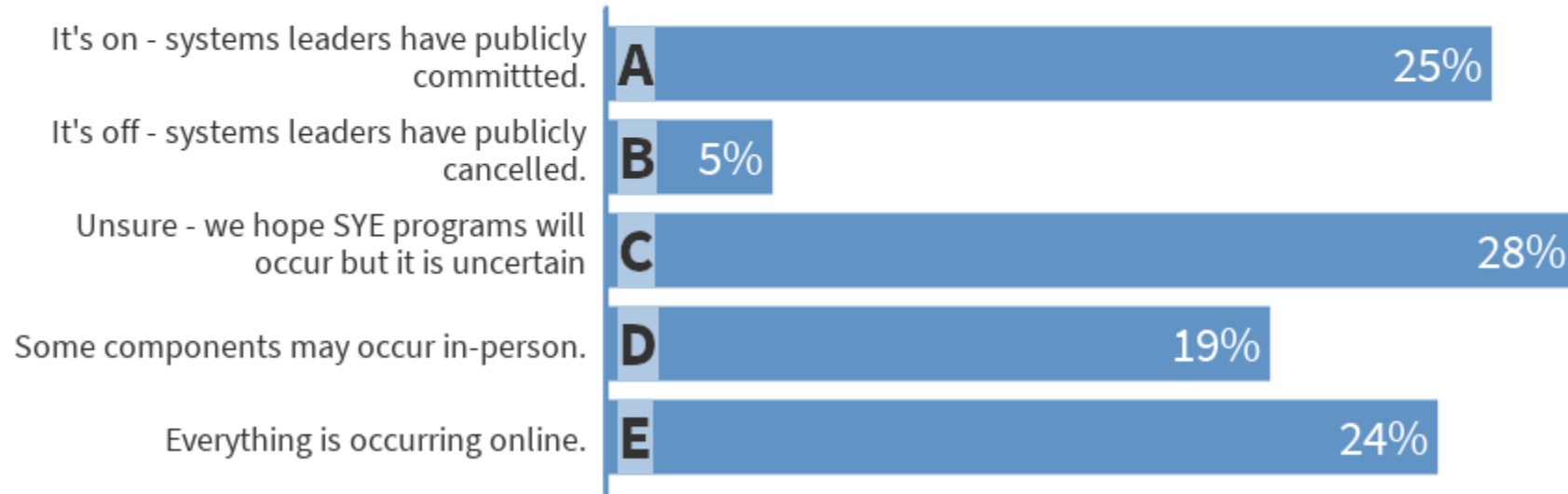
Are you part of one of our networks? (check all that apply)



Answers to this poll are anonymous

Respond at Pollev.com/youthteam426
Text **YOUTHTEAM426** to **22333** once to join, then **A, B, C, D, or E**

How is your community approaching its summer youth employment program(s) this year?



Answers to this poll are anonymous

Panelists

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on
behalf
of



WorkReady 2020

PIVOTING SUMMER PROGRAMMING





ADAPTIVE THINKING



COORDINATING PARTNERS

Service Delivery Partners

Funders

Employers

System Partners

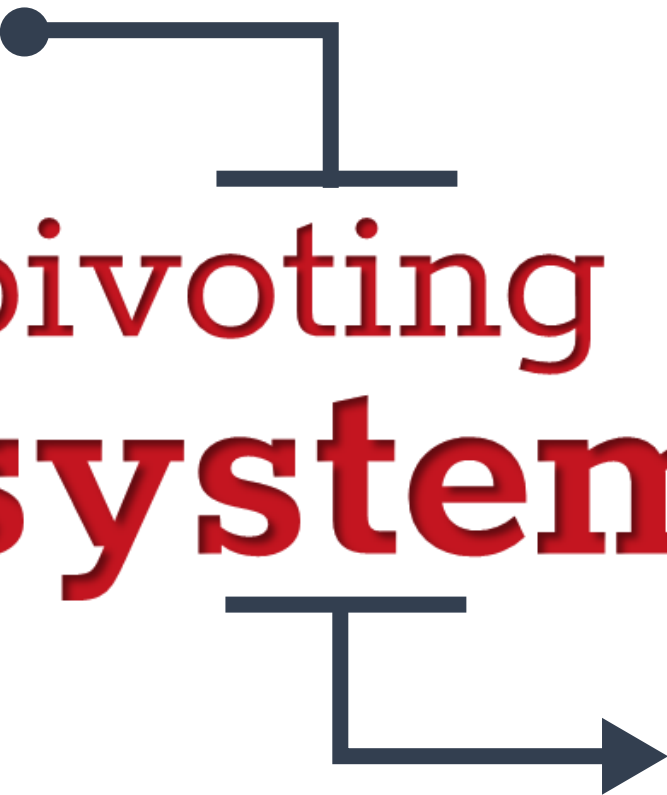
Young People



PROGRAMMATIC SHIFTS



COORDINATED PLAN



pivoting a
system

READ THE BLOG 

Aspen Institute

Philadelphia Chamber of Commerce

Philadelphia Works

JPMORGAN CHASE & Co.



Philadelphia is #STILLin4WorkReady



JPMORGAN CHASE & CO.

Young people can...

Apply

through June
at WorkReady.org



Enroll

after you apply, provide the
enrollment information or
documents using a secure folder



Participate

in a digital experience
between July-August



...on the device of their choice.

Participants may have...



experiences developed
and led by WorkReady
partner organizations



experiences in three
tracks developed by
PYN and led by the
WorkReady partner
organization



a hybrid of experiences
developed by PYN and by
the WorkReady partner
organization and led by
WorkReady partner

...with a focus on...



**Digital
Career Exposure**

**Financial
Literacy**

**Digital Literacy
and Brand Identity**



We are monitoring local stay-at-home orders and safety guidelines to allow for in-person experiences.

WorkReady is managed by the Philadelphia Youth Network (PYN)

visit **www.WorkReady.org** to learn more

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Grow Detroit's
Young Talent



Connect Detroit

Grow Detroit's Young Talent Virtual Summer Shift

Shuna K. Hayward
Connect Detroit

Key Factors

1. Started with a grounding in our core values and goals
2. Early decision to go virtual for summer 2020



Connect Detroit



GDYT Core Values



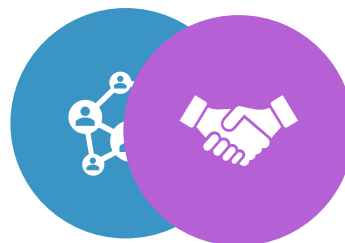
**YOUTH AND
FAMILIES**



QUALITY



**POSITIVE YOUTH
DEVELOPMENT**



**TEAMWORK/PARTNERSHIP/
RELATIONSHIPS
COLLABORATION**



Safety



Connect Detroit



**What are we
solving for?**

- 1. Administrative and Logistical Realities**
- 2. Commitment to Quality/
Meaningful Experiences**



Connect Detroit



GDYT 2020 Virtual Summer Experience



E-Enrollment



Virtual Job Shadow



Engagement/SEL Activities



Supports



Stipends



Connect Detroit



Grow Detroit's
Young Talent

GDYT E-ENROLLMENT SYSTEM



COMMUNICATIONS

Email, Texts, Phone, Etc.



ELECTRONIC FORMS AND SIGNATURES

JotForm



DATA STORAGE

Google Drive



- www.VirtualJobShadow.com
- **Assessments**
- **Deep Dive Career Exploration**
- **Work Readiness “Soft Skills”**
- **Financial Education and Life Skills**
- **Self-guided/Self-paced**
- **Capstone Project**
- **Technical Support**

SEL Engagement Curriculum

Theoretical Framework

- **Relationships**
- **Positive Youth Development Principles**

Content

- **Connection**
- **Reflection**
- **SEL Skill Building**

Partner Preparation and Supports

- **Training**
- **Check-ins**
- **TA**



Connect Detroit



Supports

Technology

- **Assessment**
- **Resources**
- **Distribution**

Trauma and Grief

- **Resources**
- **Partner Training**

Basic Needs

- **Resources**

Self-Care



Connect Detroit



Stipends

- 5 Week Summer Experience
- 2 Benchmarks per Week
- \$100 per Benchmark Achieved
- Up to \$1000 for Summer



Connect Detroit



OTR: On the Radar

- **Principles and best practices for remote/distance learning**
- **Strategies for keeping youth engaged and connected**
- **Strategies for youth with varying abilities**
- **Strategies for a safe environment post “Shelter in Place”**

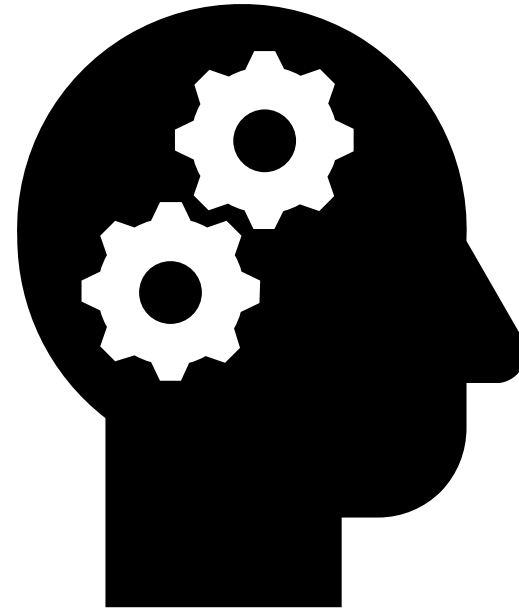


Connect Detroit



OPERATE AND INNOVATE THROUGH THE UNCERTAINTY!

We Must...



Connect Detroit



Grow Detroit's
Young Talent



Grow Detroit's
Young Talent

Ready

Set

Grow!



THANK YOU!

Panelists

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BOSTON PRIVATE INDUSTRY COUNCIL

Mayor Walsh's Summer Jobs Campaign

Joseph McLaughlin
Boston Private Industry Council
May 28, 2020



- The Mayor's summer jobs program offers paid jobs and internships with private sector employers and community-based organizations and non-profits.
- The PIC, as the city's workforce board and a school-to-career partner with Boston Public Schools, manages the private sector component of the campaign.
- Key partners/ intermediaries:
 - Department of Youth Employment and Engagement (DYEE)
 - John Hancock's MLK Scholars
 - Action for Boston Community Development (ABCD)
 - Youth Options Unlimited (YOU)



- Mayor's Office engaged intermediaries/ partners in a 2020 summer planning process.
- Surveyed CBOs/ employers in April to learn about hiring plans under alternative scenarios of onsite and remote work.
- Developed ideas for virtual models and new jobs to offset cutbacks in private sector hiring and expected reductions in camp counselor/ daycare jobs. Planned opportunities for younger youth (14-15) and older (18-21).
- Shared ideas/ best practices for remote onboarding and payroll procedures.
- The planning effort continues....
- Partnering with Dr. Alicia Modestino at Northeastern University to design and evaluate summer jobs experiences.



Collaborating with employer partners on
remote work and learning programming



- **Convened employer network in April and May** (industries represented include finance, life sciences, higher education, technology, law firms)
- Continued to match students with employer opportunities and share resumes and applications, confirm returning students
- Transitioned competitive, in-person interviews to phone/video
- Discussed virtual models and ways to collaborate on professional development activities and other trainings.



- A **virtual work-based internship model** where the job/ internship is mostly the same as previous years but the student will be working remote
- A **professional development and academic enrichment model** where students will participate in online trainings and courses, and work on independent and group projects under the direction of program staff – potentially including dual enrollment classes, in collaboration with area colleges.

Virtual internship components



Academic Learning/ Training

- Collaboration with local higher-ed partners to enroll students in courses
- Online education/ training programs such as LinkedIn Learning, Microsoft office training
- Workshop series such as financial literacy training

Career Exploration/ Speaker Series

- Career panels
- College tours (virtual)
- Organized by individual institution, across institutions in the same sector, or cross-sector by PIC

CBO/External Partner Facilitated Workshops

- Professional development workshops (skills & interests, resume building, LinkedIn 101, etc.)
- Peer-peer mentoring exercises

Group Check-ins and Small Group Activities

- Ice-breaker activities
- Q&A sessions
- Group mentoring
- Book groups

Project based work

Projects suggested by external partners: e.g. via Northeastern U.

- 1. Re-purpose an existing Public Health Campaign for the millennial or GEN-Z audience (e.g. via Instagram, Tic-Toc and Social Media influencers)
- 2. Developing an oral history of community's experience with COVID-19
- 3. Evaluate an existing public health policy and make recommendation of changes in current context.

- Projects generated internally by program managers at employer partners (CBO/ private sector)
- Projects developed by public agencies and intermediaries/ CBO partners to supplement an experience at an employer partner.



- Hospitals are considering hosting virtual workshops, career panels, etc. that are open to students from any program
- Creating a centralized schedule with blocks dedicated to collaborative activities verse institution- specific programming
- Enroll students from across programs into the same learning academies.

Sample schedule 1



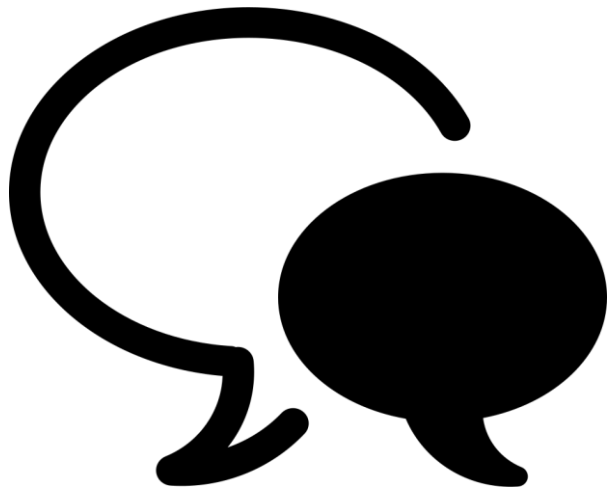
	Monday	Tuesday	Wednesday	Thursday	Friday
9:00	Roll call & Group check-ins 9:00 – 10:00	Roll call & Group check-ins 9:00 – 10:00	Roll call & Group check-ins 9:00 – 10:00	Roll call & Group check-ins 9:00 – 10:00	Roll call & Group check-ins 9:00 – 10:00
10:00	Class or training 10:00-12:00	CBO led Workshop 10:00 - 12:00	Class or training 10:00-12:00	CBO led Workshop 10:00 - 12:00	Class or training 10:00-12:00
11:00					
12:00	Lunch 12:00 – 12:30	Lunch 12:00 – 12:30	Lunch 12:00 – 12:30	Lunch 12:00 – 12:30	Lunch 12:00 – 12:30
1:00	Project Work 12:00 - 2:00	Project Work 12:00 - 2:00	Project Work 12:00 - 2:00	Project Work 12:00 - 2:00	Project Work 12:00 - 2:00
2:00	PIC Open Office Hours 2:00 - 3:30		PIC Open Office Hours 2:00 - 3:30		
3:00					

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Discussion



Call to Action

- Practitioners
- Policymakers and Systems Leaders
- Philanthropy
- Youth Leaders